# **Fuel Asset Management Growth with Unified Data**



Unlock new possibilities with a solution from InterSystems designed to simplify access to timely, unified data, helping asset management firms develop new products, deliver a better client experience, lower risk, and operate more efficiently.

# **An Essential Part of Your Growth Strategy**

Asset management firms seeking to thrive in a challenging market need unified, trusted, and timely data to navigate complexity, seize growth opportunities, and propel their organizations forward. InterSystems cutting-edge approach to data management enables firms to implement a smart data fabric quickly and easily, connecting data across silos and delivering actionable information when it's most needed.

# **Powering Growth, Innovation, and Efficiency**

#### **Supercharge Your Growth Levers**

#### **Product Innovation**

Streamline the development and distribution of thematic funds, or invest in new asset classes by easily incorporating new data sources into your portfolio management system and enabling the sales team to access the latest fund information with ease.

#### **Investment Decisions**

React to new risks and opportunities faster with on-demand risk reporting and access to timely security or portfolio-level data.

#### **Client Management**

Create new digital experiences and deliver personalized services, boosting client engagement and retention. Monitor for client churn with predictive analytics using all available live and historical data sources.



# "WE IDENTIFIED INTERSYSTEMS AS ONE OF THE ONLY VENDORS THAT HAD ALL OF THE DIFFERENT CAPABILITIES NEEDED TO BUILD A SMART DATA FABRIC."

Rajib Nandi, Head of Data Analytics, Harris Associates & Oakmark Funds

#### **Improve Regulatory Compliance**

#### **Data Governance**

Ensure data access is controlled and in strict adherence with your guidelines by leveraging a solution with business and data automation rules built around your data governance framework.

#### **Data Lineage and Auditability**

Track data lineage and full change history over time to maintain an audit trail of all your data in line with regulatory requirements.

#### **Data Privacy and Security**

Built-in authentication, encryption, authorization, and auditability ensures tamper-proof compliance with data privacy requirements as well as internal and regulatory compliance mandates.

#### **Streamline Operations**

#### **Investment Operations**

Improve the performance and scalability of your trading systems, and ensure consistency in data across the front, middle, and back office from trade execution through settlement and reconciliation.

#### **Digital Transformation**

Simplify your data infrastructure without replacing legacy systems by using a new architectural approach designed to unify all your data without duplication.

#### **Finance Operations**

Drastically reduce the amount of time spent preparing and distributing AUM reports. Generate ad-hoc financial reports to monitor the health of your firm and answer questions on the fly.

#### **Optimize Risk Management**

#### **Investment Risk**

Analyze pre- and post-trade risk with speed and accuracy. Monitor risk limits and react faster to market volatility by feeding your predictive risk models and scenarios with more data from multiple enterprise sources.

#### **Operational Risk**

Eliminate data errors, and improve data consistency and transparency by automating data workloads and applying business rules.

#### **Compliance Risk**

Avoid reputational damage by ensuring your regulatory compliance reports are accurate, and provide the data lineage and transparency regulators require.





# **Customer Success Story: Harris Associates**

Harris Associates is an independent asset management firm that manages more than \$99 billion\* in equity and fixed income portfolios for corporations and institutions, nonprofits, and others. As a value investor, Harris Associates is always looking for ways to manage risk, lower costs, and understand the intrinsic value of its investment assets. Central to meeting those goals is being able to access and use timely, consistent, and relevant data to serve multiple consumers and use cases.

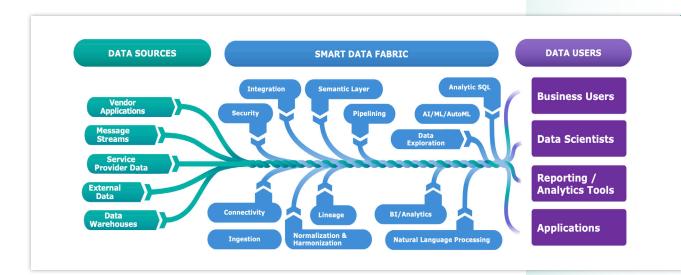
Over the years, Harris Associates had explored various approaches and technologies to better leverage all the disparate data they need to run the business, including manual methods, spreadsheets, data lakes, data warehouses, and data marts. According to the firm, all of these approaches came with significant limitations, including data duplication, batch processing complexity and delays, inflexible architectures, inability for business users to explore the data on their own, and constant maintenance requirements.

Harris Associates' implementation of the smart data fabric and InterSystems TotalView For Asset Management amounts to a breakthrough. The smart data fabric meets the company's stringent requirements for timeliness and consistency, serving the entire business and its clients, while complementing all of the existing operational systems and data management technologies in place.

Learn more about Harris Associates here.

# **Unlocking the True Potential of Your Data**

Dubbed "the future of data management" by Gartner®, an enterprise data fabric is a new architectural approach that speeds and simplifies access to data assets across data lakes, data warehouses, data clouds, data lakehouses, applications, documents and other sources. InterSystems takes this approach further by embedding a wide range of AI-enabled capabilities that make it faster and easier for financial services firms to gain new insights and enhance predictive or prescriptive analytics (a smart data fabric).



A smart data fabric addresses prior limitations, offers real-time insights, incorporates diverse data sources, and remains flexible to changes, revolutionizing digital transformation.



Our solution suite is designed to be easily tailored to client needs. Whether you're building a data-intensive application or want to simplify data management, InterSystems can help.

#### **InterSystems IRIS**

**InterSystems IRIS**® is a high-performance data platform designed to make it easy to build applications that support mission-critical processes by connecting live data across disparate systems and silos.

#### **InterSystems Data Fabric Studio**

**InterSystems® Data Fabric Studio™** is a fully managed solution that streamlines access to data across silos via self-service cloud software, delivering a single source of trusted data to all consumers.

### **InterSystems TotalView For Asset Management**

**InterSystems TotalView™ For Asset Management** is tailor-made to simplify access to all enterprise data for asset managers without the need for developer resources.

# Why InterSystems?

InterSystems is a leader in data management technology used by thousands of clients globally to build and run mission-critical data intensive applications. Asset managers, banks, and financial technology firms rely on InterSystems to power trade order management systems, wealth management platforms, regulatory reporting engines, and for business reporting.

InterSystems is recognized as the sole Challenger in the 2023 Gartner® Magic Quadrant for Cloud Database Management Systems, a Strong Performer in The Forrester Wave™: Enterprise Data Fabric, Q1 2024, and as an Exemplary Vendor in the Ventana Research Data Platforms Value Index 2023.

InterSystems is committed to excellence through its award-winning, 24/7 support for customers and partners in more than 80 countries.

Learn more at InterSystems.com/Financial.

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