# InterSystems Solutions for Financial Services



# Unified Data has the Power to Transform

In the fast-moving financial services industry, where timeliness and precision are paramount, InterSystems technology is a catalyst for transformation.

InterSystems data management technology unlocks data trapped in silos across your enterprise, simplifying your architecture in a non-disruptive way to deliver performance where it matters most. This enables financial services firms to transform at scale, so they can increase customer satisfaction, adopt generative AI, maintain compliance, grow revenue, and optimize efficiency. With an unwavering focus on customer success, we empower banks, asset managers, insurers, fintechs, and data providers to unlock new possibilities.

# **A Platform Designed for Performance**



# 2 Billion Trades per Day

2 billion real-time stock trades executed every day amidst unprecedented market volatility



#### **9X Faster**

9x faster than a leading data platform in a side-byside comparison



# **30% Less Infastructure**

All the components needed to create a smart data fabric, using 30% less infrastructure than a leading data platform





# **Supporting the Evolution of a Data-Driven Industry**

#### **Retail Banks and Commercial Banks**

InterSystems fuels innovation in retail and commercial banking to power digital customer experiences and generative AI initiatives, automate processes, optimize regulatory reporting, and minimize risk.

#### **Investment Banks**

InterSystems keeps capital markets running with a modern, high-performance, cloud-first solution to power mission-critical applications built on unified data.

# **Asset Management**

InterSystems enables better business outcomes with easier access to data, supporting better investment decisions, improved risk management, adherence to compliance requirements, and cost reduction.

#### **Insurance Firms**

InterSystems transforms operations with unified data and automation that enable business leaders to manage risk, detect fraud, achieve customer personalization, and process claims faster.

#### **Fintechs and Data Providers**

InterSystems supports product innovation with a platform designed for performance, scalability, and improving operational efficiency.

# **Unlocking the True Potential of Enterprise Data**

Dubbed "the future of data management" by Gartner<sup>®1</sup>, an enterprise data fabric is a new architectural approach that speeds and simplifies access to data assets across data lakes, data warehouses, data clouds, data lakehouses, applications, documents, and other sources. InterSystems takes this approach further by embedding a wide range of machine learning and AI-enabled capabilities that make it faster and easier for financial services firms to gain new insights and enhance predictive or prescriptive analytics (a smart data fabric).



# **Designed For Flexibility and Scalability**

Our solution suite is designed to tailor to client needs. Whether you're building a data-intensive application, or want to simplify data management, InterSystems can help.

# **InterSystems IRIS**

InterSystems IRIS® is a high-performance data platform designed to make it easy to build applications that support mission-critical processes by connecting live data across disparate systems and silos.

# **InterSystems Data Fabric Studio**

InterSystems® Data Fabric Studio™ is a fully managed solution that streamlines access to data across silos via self-service cloud software, delivering a single source of trusted data to all consumers.

## **InterSystems TotalView For Asset Management**

InterSystems TotalView $^{\text{TM}}$  For Asset Management is tailor-made to simplify access to all enterprise data for asset managers, without the need for developer resources.

# **Powering Innovation, Transformation, and Efficiency**

## **Digital Transformation**

Achieve digital transformation with a next-generation data platform designed for speed, accuracy, and reliability.

## **Investment Operations**

Power your mission-critical trading operations with a high-performance data platform designed for low-latency and high-throughput.

#### **Risk Management and Compliance**

Feed risk analytics with live and historical data for more precise risk management. Eliminate errors in compliance reports and streamline operations with automated workflows and processes.

#### Client 360

Achieve customer personalization with predictive analytics built on high-quality, integrated data from all of your enterprise and external data sources.

# **On-Demand Reporting**

Unify disparate date sources to create accurate and timely client, regulatory, operational reporting on demand.

#### **Product Innovation and AI**

Innovate and thrive on a platform designed to power digital experiences, self-service reporting, and generative AI.

#### **Cloud Fintech Gateway**

Integrate innovative fintech solutions with client production applications using a real-time, bidirectional gateway.

"OUR MISSION IS
TO HELP MEMBERS
IMPROVE THEIR
FINANCIAL LIVES.
THE USE OF
INTERSYSTEMS
PRODUCTS ALLOWS
US TO BETTER
UNDERSTAND
OUR MEMBERSHIP
THROUGH THE USE OF
DATA ANALYTICS."

Cameron Minges, President & CEO, Financial Center First Credit Union

# **Supporting Innovation in Financial Services** for Decades

# **Singularly Focused on Client Success**



#### **Harris Associates**

Asset management firm improves business performance with InterSystems TotalView For Asset Management



# **Broadridge Financial Solutions**

Fintech uses a smart data fabric architecture to unlock value from distributed data assets



#### **Financial Center First Credit Union**

Financial center banks on analytics application to build stronger member relationships during the COVID-19 pandemic



#### Rathbones

Rathbones uses InterSystems to deliver scalability, reliability, and high performance to support rapid growth

# Why InterSystems?

InterSystems is a leader in data management technology used by thousands of clients globally to build and run mission-critical, data-intensive applications. Banks, asset managers, and financial technology firms rely on InterSystems to run trade order management systems, wealth management platforms, regulatory reporting engines, business reporting, and many other use cases.

InterSystems is recognized as the sole Challenger in the 2023 Gartner® Magic Quadrant™ for Cloud Database Management Systems, a Strong Performer in The Forrester Wave™: Enterprise Data Fabric, Q1 2024, and as an Exemplary Vendor in the Ventana Research Data Platforms Value Index 2023.

InterSystems is committed to excellence through its award-winning, 24/7 support for customers and partners in more than 80 countries.

Gartner® does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose. The Gartner document is available from InterSystems. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally, and is used herein with permission. All rights reserved.



